

The DBU logo

The guidelines of the Deutsche Bundesstiftung Umwelt (DBU) stipulate that funded projects must be visibly marked using the foundation's logo with the words 'Sponsored by the Deutsche Bundesstiftung Umwelt' or with the words 'Sponsored by the Scholarship Programme of the Deutsche Bundesstiftung Umwelt'.

The note 'Sponsored by the Deutsche Bundesstiftung Umwelt' and the logo should be clearly visible on buildings, land and movable objects.

Likewise, publications (brochures, invitations, programmes, press releases, etc.) that are related to a project funded by the DBU are to be marked with the logo and the above-mentioned sentence.

Company and product advertising with the funding reference and/or the logo of the Deutsche Bundesstiftung Umwelt is not permitted without the explicit consent of the Foundation.

The logo is a combined word and image mark consisting of three elements: the lettering, a stylised tree and the coloured bar with the internet address. It must always be used in full and is available in both German and English.

The note 'Sponsored by the Deutsche Bundesstiftung Umwelt' must include the coloured logo and the full name of the foundation.

The logo of the Deutsche Bundesstiftung Umwelt may only be used in the type and colours shown here and may only be changed in size (proportionally).

We point out that all copyrights for the use of the logo are held by the Deutsche Bundesstiftung Umwelt (DBU).



To enable you to use the desired text and image data, the various logos are available for download on the DBU website **www.dbu.de**.

A glass sign (*see illustration on the left*) is available free of charge for attaching to buildings, while a sticker in various sizes and designs (*see illustration on the right*) is available for machines and the like; both can be obtained from the relevant DBU specialist officers.

